

Business planning models

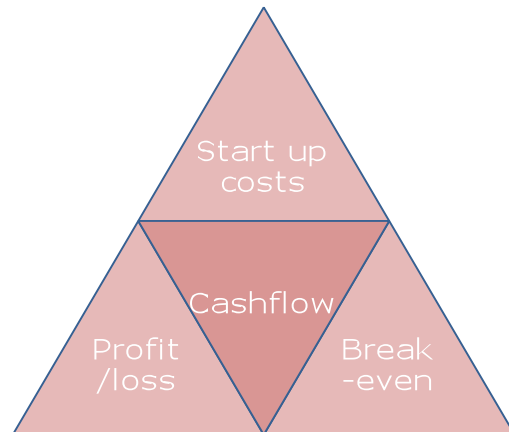
The business plan



SWOT analysis



Financial statements and forecasts



Marketing plan



Marketing mix

